



## 2021 Partnership Opportunities Event and Program Sponsorships

Partner with the Neponset River Regional Chamber by taking advantage of our unique sponsorship opportunities. These packages serve small, medium and large businesses alike and a strategic sponsorship plan can be created for any budget and for any business size. These programs will allow you to raise your company's visibility and credibility while ensuring the Chamber has the financial capacity to carry out its mission on behalf of local business.

### **Benefits of Partnering with the Chamber:**

**Publicity** – Positive public recognition is something that is built over time. Chamber events and programs are highly publicized...and so are their sponsors. Your company's brand is included in all collateral materials, print and online advertising to ensure that your company name reaches thousands of customers time after time.

**Brand Association** – Companies that want to be recognized as industry leaders and community partners welcome the benefits of association with important business events. Co-branding with the Chamber adds value to the goodwill and positive brand recognition of your business. If your company seeks to have increased name recognition with professionals, executives, managers and other influential business decision-makers, Chamber events and programs are the answer.

**Access to New Business Relationships** – The one-on-one marketing aspects of Chamber events and programs allow companies to build relationships with dozens of new clients and customers. Of course, these events are also ideal for renewing and strengthening relationships with existing clients and customers.

The Chamber reserves the right to make sponsorship and date changes to events at our discretion. All sponsorship opportunities are based on a first come, first serve basis and must be contracted in advance. Please note some events have first right of refusal by previous year sponsors.



# 2021 Sponsorship Opportunities

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## CHAIRMAN'S CIRCLE

### 2021 SPONSORSHIP OPPORTUNITIES

#### ➤ **Platinum Partner Package - \$15,000**

The Platinum level package is the premier sponsorship available from the Chamber. This package sets your company apart as the Chamber's strongest financial supporter.

In addition to the benefits included with each selected sponsorship, you also receive the following, amounting to an additional \$6,500 in value:

- Name and logo recognition on all 2021 sponsorship related promotional materials
- Two email banner ads **\$200 Value**
- CEO picture and quote included in featured article about your company in Chamber e-newsletter during the month of your choice.
- 6 ads in Chamber e-newsletter throughout 2021. **\$1,500 Value**
- Special Sign Display at registration table of all 2021 Chamber Events
- Logo with link on the Chamber website (nrrchamber.com) for one year **\$2,000 Value**
- One Homepage website banner ad for one year **\$2,500 Value**
- Complete list of all 2021, event attendees
- Premium seating and public recognition at the Annual Meeting.

#### ➤ **Gold Partner Package - \$10,000**

In addition to the benefits included with each selected sponsorship, you also receive the following, amounting to an additional \$5,500 in value:

- Name and logo recognition on all 2021 sponsorship related promotional materials
- One email banner ad **\$100 Value**
- CEO picture and quote included in featured article about your company in Chamber e-newsletter during the month of your choice.
- 3 ads in Chamber e-newsletter throughout 2021. **\$750 Value**
- Special sign display at registration table of all 2021 Chamber Events.
- Logo with link on the Chamber website (nrrchamber.com) for one year **\$2,000 Value**
- One Home page website banner ad for one year **\$2,500 Value**
- Complete list of all 2021 event attendees



➤ **Silver Partner Package - \$7,500**

In addition to the benefits included with each selected sponsorship, you also receive the following, amounting to an additional \$4,500 in value:

- Name and logo recognition on all 2021 sponsorship related promotional materials
- One email banner ad **\$100 Value**
- 3 ads in Chamber e-newsletter throughout 2021 **\$750 Value**
- Special sign display at registration table of all 2021 Chamber Events
- Logo with link on the Chamber website (nrrchamber.com) for one year **\$2,000 Value**
- One Second Level website Banner Ad for one year **\$1,500 Value**

➤ **Bronze Partner Package - \$5,000**

In addition to the benefits included with each selected sponsorship, you also receive the following, amounting to an additional \$3,500 in value:

- Name and logo recognition on all 2021 sponsorship related promotional materials
- One email banner ad **\$100 Value**
- 1 ad in Chamber e-newsletter **\$250 Value**
- Special sign display at registration table of all 2021 Chamber Events
- Logo with link on the Chamber website (nrrchamber.com) for one year **\$2,000 Value**
- One Third Level website Banner Ad for one year **\$900 Value**



## NETWORKING SERIES

Chamber Networking provides a forum where business-people are guaranteed to meet a significant number of contacts in a short period of time, an asset to professionals looking to quickly broaden their sphere of influence and network base. Your sponsorship support will include at least 8 events throughout the year.

**Locations and Dates: TBD**

**Anticipated attendance 20 - 40 per event**

**Networking Series - \$3,000**

- Exclusive sponsor for the entire series
- Opportunity to speak at each event
- Logo included on all marketing materials for the event
- Logo printed on tabletop signage
- Logo displayed on event listing page on Chamber website
- Company literature and/or promotional items displayed at event
- Complete list of 2021 attendees
- Four tickets to each event
- One ad in the Business Connection e-newsletter of sponsors choosing



## EDUCATIONAL SEMINAR SERIES

The Educational Seminar Series is designed to assist members in building their social media skills and technological know-how. Example: The Cloud, cybersecurity, mobile apps, mobile websites, the latest social media sites and more. There will be 3-4 programs.

**Location and Dates: TBD**

**Anticipated attendance: 20 - 40 per event**

**Series Sponsorship - \$2,000**

- Naming rights
- Premier Logo ID and name recognition on all marketing materials
- Opportunity for two minutes speaking time at each event
- Logo displayed on event listing page on Chamber website
- Special recognition by Chamber staff during each seminar
- Company banner or logo projected sign displayed at each seminar
- Company literature and/or premium items distributed at events
- Four tickets to each of the seminars



## GOLF TOURNAMENT

Over 100 golfers participate annually in the Chamber's golf tournament, which is a great day of golfing and fun. The tournament is an excellent opportunity to mix and mingle with local business leaders and promote your business.

**Date: TBA**  
**Venue: TBA**

**Anticipated attendance: 100 - 132**

### **Tournament Title Sponsor \$2,500**

\*Limit 2 non-competing industries

- 2 Foursomes
- 4 Dinner Reception Tickets (additional to golfers)
- Special Tournament Sponsor sign at Hole #1 and Driving Range
- Recognition throughout event and on promotional materials
- Recognition on Sponsor Board
- Opportunity to provide item for golfer goodie bag
- Opportunity for event on-site set up

### **Gold Sponsors: \$1,500**

- 1 Foursome
- Tee sign recognition at Par 3 contest holes
- Recognition on Sponsor Board
- Recognition on all marketing materials
- Opportunity to provide item for golfer goodie bag

### **Putting Contest Sponsor - \$1,500**

- 1 Foursome
- Company name on signage at the Putting Contest
- Present award to winner of the contest with photo
- Logo placement on all event marketing materials
- Logo with a link to your website on the event listings page on Chamber website
- Logo recognition in event program
- Tee Sign



## GOLF TOURNAMENT (CONT.)

### **Dinner Reception Sponsor: \$750 (1 available)**

- Logo projected during reception
- Opportunity to provide information to each participant
- 2 Tickets to Dinner Reception
- Recognition on Sponsor Board
- Recognition on all marketing materials

### **Boxed Lunch Sponsor: \$500 (1 available)**

- Logo projected during reception
- Opportunity to provide information to each participant
- 2 Tickets to Lunch Reception
- Recognition on Sponsor Board
- Recognition on all marketing materials

### **Hole in One Sponsor - \$500**

- Sponsorship is *exclusive, only one available*
- Name and/or logo included on event invitation
- Company Name & Logo recognition in tournament program
- Company name on hole-in-one signs

### **Cart Sponsor: \$500**

- Sign with Logo on each golf cart
- Recognition on all marketing materials
- Opportunity to provide signature item for golfer goodie bag

### **Beverage Cart Sponsor: \$300**

- Sign with Logo on beverage cart
- Recognition on all marketing materials
- Opportunity to provide signature item for golfer goodie bag

### **Tee Box Sponsor: \$300**

- Set up a tent on a tee box to meet golfers and distribute information
- Offer a raffle prize to golfers





## ANNUAL MEETING AND AWARDS

The Annual Meeting and Awards Ceremony recognizes businesses and individuals for outstanding community involvement and support. Attended by businesses, local officials and community leaders.

**Date: Friday, January 22, 2021**  
**Venue: Virtual Event**

**Anticipated attendance: 100 - 150 people**

**Premier Underwriter - \$3,000**

- Underwriter sponsorships are exclusive to business category
- Premier logo placement on all marketing materials
- Opportunity for two minutes speaking time at event
- Opportunity to introduce the guest speaker
- Registration for 8 guests
- Verbal recognition twice during event

**Friend of the Chamber - \$1,500**

- Logo placement on all marketing materials
- Opportunity to present an award at the event
- Registration for 8 guests
- Verbal recognition twice during event

**Table Sponsor - \$750 Tables of 8**

- Registration for 8 guests
- Verbal recognition during event



## YOUNG PROFESSIONALS GROUP

The Neponset River Regional Young Professional's mission is to foster an innovative environment that allows those who live, work, and play within the region to achieve and exceed personal and professional goals. We do so by providing employers and individuals with the resources necessary to cultivate the Neponset River Region's workforce and encourage our members to become active participants in the community.

### **Title Sponsor - \$2,500**

- Title sponsorship is exclusive to one per business category
- 4 complimentary tickets to each event
- Premier logo placement on all YP marketing materials
- Opportunity for two minutes speaking time at each event
- List of all event attendees
- One seat on the YP steering committee

### **Supporting Sponsor - \$1,000**

- Logo placement on all YP marketing materials
- 2 complimentary tickets to each event
- List of all event attendees
- One seat on the YP steering committee

### **Individual Event Sponsor - \$250 per event**

- Logo placement on all event-specific marketing materials
- 2 complimentary tickets to each event



## WOMEN'S LEADERSHIP ALLIANCE

The Neponset River Region's Women's Leadership Alliance (WLA) mission is to educate, promote, facilitate and explore women's development in business, and provide a forum for networking. Each year a series of 3 or 4 events and programs will be offered to further this mission.

### **Premier Sponsor - \$2,500**

- Title sponsorship is exclusive to one per business category
- 4 complimentary tickets to each event
- Premier logo placement on all WLA marketing materials
- Opportunity for two minutes speaking time at each event
- List of all event attendees
- One seat on the WLA steering committee

### **Supporting Sponsor - \$1,500**

- Logo placement on all WLA marketing materials
- 2 complimentary tickets to each event
- List of all event attendees

### **Event Sponsor - \$250 per event**

- Logo placement on all event-specific marketing materials
- 2 complimentary tickets to each event
- List of all event attendees



## CHAMBERTALKS: 7X7

The Chamber will host a variety of speakers who will share their “big ideas” on topics such as technology, business leadership, healthcare, transportation and more in a fast-paced, “Ted Talk” style setting, followed by a networking cocktail reception.

**Date: TBA**  
**Venue: Virtual Event**

Anticipated Attendance: 50 to 100 chamber members, state and local officials.

### **Leadership Sponsor - \$3,000**

- Exclusive category sponsor
- Opportunity for two minutes speaking time at the event
- Opportunity to introduce a guest speaker
- List of all event attendees
- Recognition during introductions and closing remarks of the event
- Logo and name recognition on all event marketing materials
- Sponsorship Recognition on Chamber's website
- Six tickets to each event

### **Premier Sponsor - \$1,500**

- Recognition during introductions and closing remarks of the event
- Opportunity to introduce a guest speaker
- List of all event attendees
- Logo and name recognition on all event marketing materials
- Sponsorship Recognition on Chamber's website
- Three tickets to each event

### **Supporting Sponsor - \$1,000**

- Opportunity to introduce a guest speaker
- List of all event attendees
- Recognition during introductions and closing remarks of the event
- Logo and name recognition on all event marketing materials
- Sponsorship Recognition on Chamber's website
- Two tickets to the event



## 2021 Sponsor Registration Form

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Package or Event to Sponsor:

Level of Sponsorship:

1/ \_\_\_\_\_

2/ \_\_\_\_\_

3/ \_\_\_\_\_

Method of Payment:

Make checks payable to: Neponset River Regional Chamber  
520 Providence Highway, Suite 4, Norwood, MA 02062

Amount of check: \_\_\_\_\_

Or

Charge my: Visa \_\_\_\_\_ MC \_\_\_\_\_ Disc \_\_\_\_\_ Amex \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount to charge to credit card: \$ \_\_\_\_\_ CVV# \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature and payment is a binding confirmation of sponsorship. For more information, or questions, please contact Tom O'Rourke at 781-769-1126 or [tom@nrrchamber.com](mailto:tom@nrrchamber.com).